

# Global Non-Profit Outreach Program<sup>©</sup>



**Xpress-pay**  
Your Partner in ePayments

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# Global Non-Profit Outreach Program<sup>®</sup>

## You're Always Helping Others, so We Want to Return the Favor.

At Xpress-pay, we appreciate the vital roll you play in the community, for both your constituents and those you serve. With that, we thought it was time someone returned the favor. Enroll in our Non-Profit Outreach Program<sup>®</sup> today, and begin realizing the positive impact it will have on your ability to continue helping others.



### What our customers are saying...

"I wanted to share with you some brief congratulatory remarks on your services. Xpress-pay has, at both the front and back office levels, exponentially expanded our client payment options, and I urge you to continue the great work."

- Tony Perez



#### INCREASE DONATIONS

We provide numerous ways to accept donations and other forms of payments, meaning you can reach more people.



#### IMPROVE DONOR CULTIVATION

With every transaction you'll have instant access to all the necessary donor information so you can keep in touch with them.



#### RELIABLE SECURITY

Accept payments with the confidence provided by the same data security encryption used by major banks.



#### FRICION-FREE DONATIONS

Xpress-pay is used nationally by members who can make ePayments in seconds. Eliminating friction means increased public support.





# Connect With Constituents Like Never Before!

## Print Media

### A Tried & True Method

Print media still plays a major role in how you connect with your audience. With that, you need to give them a fast and secure way to donate to your cause, as soon as they read your literature. Our QR code technology does that. Scan this code to see it in action.



## Digital Media

### Embrace the Digital Age

Moving your efforts into the digital space can have an even more dramatic effect on your campaign results. Leverage our hyperlink capabilities to give donors the fastest way to contribute. You'll also be able to monitor the success of each method to separate the winners from the losers.



## Video

### Videos Increase Conversions

Your video messages are designed to elicit an emotional response, so the opportunity to support your cause should be immediate. Including an Xpress-pay QR code will allow donors to act at the very moment your message has impacted your audience.



## Email

### Every Email Is An Opportunity

Email is an incredibly inexpensive way of reaching thousands of individuals in seconds. Now, a simple tap of a button in an email allows your constituents to readily support your mission. Whether it's making a contribution or registering for an event, with Xpress-pay, every email becomes an opportunity.



# Online Donations



## Accept Donations From Your Website

We give you the ability to accept online donations and payments by linking your website into our secure payment service. It's simple, secure, and powerful.



## Friction-free Mobile Donations



# Mobile Donations

## Accept Donations Everywhere

You'll also be able to conduct business in new and exciting ways by allowing your patrons to donate or pay right from **their smartphone**. The possibilities are endless!